

Geka Brush GmbH chooses Illinois for its US manufacturing plant.

GEKA BRUSH , a German company that specializes in the production of premium brushes and applicators for the cosmetic industry, has chosen Elgin , Illinois for its new manufacturing plant. The company plans to invest €11.5 million which will result in 88 new jobs for the Elgin area. Geka Brush GmbH selected Illinois on the basis of skilled labour. Illinois Department of Commerce and Community Affairs provided incentives in the region of \$1.1 million towards the project.

The company headquarters is based in Waizendorf, Germany, and since October 2005 there is also a production plant in Wald-Michelbach as well as a production facility in the UK that was founded in 1971. The company employs 600+

Geka Brush has been established since 1925. The company initially concentrated on brush manufacturing. Since the beginning of the 1980's, the company has greatly expanded upon its operations, diversifying into plastics processing, moulding, assembly and decorating to produce complete packing and application systems to meet the requirements of prestige cosmetics houses around the world. Products include mascara, eyeliner, nail lacquer, lip gloss, liquid eye shadow and correction fluid packs, and specialised brushes for the dental hygiene industry.